

20
26

»» **BANK.PL**

THE MOST IMPORTANT CONFERENCES

OF THE BANKING SECTOR

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<p>24–25 February</p>	<p>Banking Forum The annual conference of the banking community during which the most important problems and challenges faced by banks and related institutions are discussed (a two-day meeting with a gala dinner).</p> <p style="text-align: right;">/PAGE 12</p>
<p>4–5 March</p>	<p>European Agribusiness Financing Forum The annual conference, a roundtable of banking and agribusiness focused on the financial management of both environments devoted to the priorities of cooperation of both sectors, as well as supporting sectors.</p> <p style="text-align: right;">/PAGE 14</p>
<p>16 April</p>	<p>Payment Services Forum The annual meeting of banking and finance professionals, as well as company representatives from the payment services industry. It gathers the most outstanding experts in the field of payments.</p> <p style="text-align: right;">/PAGE 16</p>
<p>6 May</p>	<p>Bank Security Forum The most important annual meeting for those responsible for the safety of banks and financial institutions.</p> <p style="text-align: right;">/PAGE 18</p>
<p>20–21 May</p>	<p>Cooperative Banking Technology Forum and the gala of the National Ranking of Outstanding Cooperative Banks The annual meeting of people responsible for IT and modern solutions technology in cooperative banking.</p> <p style="text-align: right;">/PAGE 20</p>
<p>9–10 June</p>	<p>Congress on Banking Law The annual meeting of persons responsible for supervising legal policies in Polish banks. During the Congress, the most important problems and challenges are discussed that are faced by legal departments of banks.</p> <p style="text-align: right;">/PAGE 22</p>

24
June

BankTech – Banking Horizons

At the conference, we present perspectives on the use of new technologies that revolutionize the banking sector while ensuring stability and regulatory compliance. This year's edition of the Horizons will be associated with the Bank Ranking's award ceremony by the BANK Financial Monthly.

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June

Micro, Small and Medium Entrepreneurs' Finance Forum

The Forum is a roundtable of financial institutions and entrepreneurs. The Forum encompasses a joint in-depth analysis of information on entrepreneurs' access to credit and other financial services and brainstorming new regulatory conditions, barriers and planned instruments of public support for business financing.

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3
September

Cash Handling Congress

The most important annual meeting devoted to cash handling on the Polish financial market. It provides a platform for a discussion attended by major market participants and technology providers.

/PAGE 28

16–17
September

Forum of Cooperative Bank Leaders

The largest annual meeting of CEOs, members of boards of directors and supervisory boards of cooperative banks in Poland. It discusses the most important issues and problems of the sector.

/PAGE 30

22–23
October

XXII Congress on Real Estate Financing

The conference has a real impact on the housing market in Poland. This is a forum for exchanging thoughts and experiences of environments related to real estate financing.

/PAGE 32

24
November

IT@BANK

The largest conference in Poland devoted to issues related to banking IT. Every year, it is attended by several hundred outstanding IT experts, representatives of the world of science and financiers who together discover the future of banking technologies.

/PAGE 34

9
December

SafeBank

The key event for bank directors and managers focused on modern security solutions. You can meet experts at SafeBank and discover the innovations that shape the future of the industry.

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January–
–December

Expert debates (commissioned meetings)

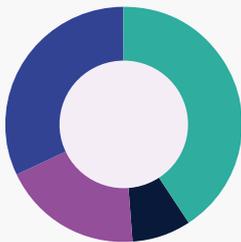
The BANK Financial Monthly organizes expert meetings of a group of several or a dozen bank managers at the request of the company concerned.

/PAGE 38

Conferences and trainings by the Polish Bank Association and the Center for Banking and Information Processes

Summary of 2025

Breakdown by position



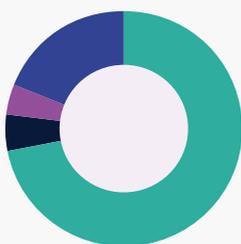
Directors
42%

CEOs and management board members
30%

Managers
20%

Others
8%

Breakdown by industries



Bankers
73%

Companies
18%

Scientific staff
4%

Institutions rendering services for banks (incl. National Bank of Poland, Polish Financial Supervision Authority, Bank Guarantee Fund, Credit Information Bureau, National Clearing House)
5%



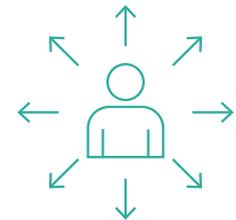
22
conferences



34
trainings



12 170
participants



95%
recommendations
by participants



85%
returning
partner companies



220+
partners

Why cooperate?

- Events during which you will build relationships with decision-makers in the banking sector.
- These are meetings of leaders of the banking and financial industry.
- No other conference organizer in Poland has such a scale of reaching out to the management staff in banks.
- You are given the opportunity to build a comprehensive B2B marketing campaign addressed to decision-makers in banks:

EVENT MARKETING: partner participation in banking conferences,
PRESS: publication of articles and advertisements in the magazine of bank management called the BANK Financial Monthly.

ONLINE: banner display ads and publication of articles on the BANK.pl website (approx. 120k unique visitors per month) with the possibility of strengthening the reach in social media.

We have co-operated, among others, with the following companies and institutions:



The BANK Financial Monthly

A professional, industry magazine of the banking sector existing for over 30 years. Designed for managers of banks, insurance companies, investment funds, leasing companies, financial and economic experts as well as lecturers and students of economic universities.

According to a September 2020 survey, the BANK Financial Monthly is read by every fifth employee of the banking sector (a KANTAR survey conducted among bank branch directors).

Circulation numbers: 3.5k copies in paper version + over 19,000 copies in digital version (direct distribution in the banking sector, including distribution under bilateral agreements with banks: Millennium Bank, mBank, ING Bank Śląski, BNP Paribas, Velo Bank, Bank Polskiej Spółdzielczości), Alior Bank, Credit Information Bureau, National Clearing House.



The BANK
Financial Monthly
is read

**by every
fifth**

employee of the
banking sector



3,500
copies
in hard copy



19,000
copies
of digital version copies



Special Reports 2026

FEBRUARY 2026

- SPECIAL REPORT: Gold Edition the BANK Financial Monthly – 35 years of the Polish Bank Association

APRIL 2026

- SPECIAL REPORT: Edition prepared for the Banking Technology Forum Congress by the Polish Bank Association
- TOPIC OF THE ISSUE: Payment services in the banking sector

MAY 2026

- TOPIC OF THE ISSUE: Security at the bank
- SPECIAL REPORTS – Modern Cooperative Bank
 1. Modern technologies in cooperative banking
 2. XXXI National Ranking of Outstanding Cooperative Banks

JUNE 2026

- SPECIAL REPORT #1: XXX BANK RANKING BY BANK FM
- SPECIAL REPORT #2: Evolution of legal services in the banking sector
- TOPIC of the ISSUE: Practical solutions and implementations of AI in the banking sector

JULY-AUGUST 2026

- SPECIAL REPORT: Audit and consulting in financial institutions
- TOPIC OF THE ISSUE: Optimization of cash handling costs

SEPTEMBER 2026

- SPECIAL REPORT: Cooperative Bank Leaders Forum

OCTOBER 2026

- TOPIC OF THE ISSUE: Bancassurance – the evolution of banks' cooperation with insurance companies

NOVEMBER 2026

- SPECIAL REPORT: IT@BANK – Modern Banking Technologies

DECEMBER 2026

- SPECIAL REPORT: Bank security in the face of new challenges



BANK.pl

An economic portal of the publisher of the BANK Financial Monthly – a Publisher for the Centre for Banking Processes and Information (a daughter company of the Polish Bank Association).

It is addressed mainly to the management staff of banks, as well as people professionally and privately interested in broadly understood financial and economic issues. In 2025, BANK.pl achieved an average monthly result of 97,000 users.

The portal remains strongly associated with the banking sector's magazine called BANK Financial Monthly issued not only in an elite paper version, but also in a universal and widespread online version (desktop / mobile / a BANK Miesięcznik Finansowy application).



43k

followers of BANK.pl
and BANK FM profiles
on social media



17k

user accounts



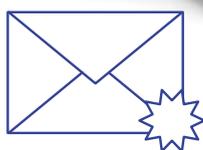
97k

users on average
monthly (2025)



>1 million

users per year
(2025)



16.5k

subscribers
of the BANK FM
newsletter



80%

readers in
commercial age
(18–54 years)



15 categories

of thematic
published content

Cooperation offers

PORTAL PARTNER

Partner logo in the portal header and on the right side of the page on all subpages.

a 1-month contract

- Publication of 2 articles per month (along with promotion of texts in the newsletter).
- Publication of selected, most interesting texts on LinkedIn (BANK.PL or BANK Financial Monthly profiles).
- Conducting and publishing interviews with a representative of the company – two conversations for three months.
- Posting up to 2 Partner's own thematic reports on the website.
- Advertising banner C (300 x 250px) – 40,000 views during the term of the contract.

DEPARTMENT PARTNER

Partner's logo in the panel header on the home page of the portal and in the right column on all subpages, next to each article from a given section. List of sections to choose from: Financial market, BANK Financial Monthly, Technological Reports, Cybersecurity, Real Estate, HR, Cooperative Banking, Cashless.

a 1-month contract

- Publication of 1 article per month (along with promotion of the text in the newsletter).
- Conducting and publishing interviews with the company's representatives – one interview every three months.
- Placing one Partner's own thematic report on the website.
- Advertising banner C (300 x 250 px) – 20,000 views during the term of the contract.

SPONSORED ARTICLE

Sponsor's material published in the selected section, highlighted in the appropriate panel on the main page (a large graphic and title).

- The period of presence of the text on the website: indefinitely.
- The period of visibility of the article in the panel on the home page: 1 day.
- An option to highlight the article in the first main panel on the home page: +50%.
- Surcharge for *dofollow link*: +50% of the article price.

EDITORIAL COOPERATION

- Video interviews.
- Expert debate.

- Please contact the supervisor by phone in order to build an appropriate offer tailored to the marketing needs and capabilities of the company concerned.

BANNERS

- The BANK.pl portal works in the Responsive Web Design technology. This means, for example, that the website adjusts the appearance to the resolution of the screen on which it is displayed (regardless of whether it is read on a desktop computer, laptop, tablet or mobile phone).
- Depending on the screen resolution, the page has one or two columns.
- Accepted formats: JPG / PNG / WEBP
- Maximum banner size: 50 KB

B1 468 x 60 px **B2** 468 x 60 px

- Full Banner in the content of the article (banners visible directly in the content of the read article) and on the list of articles from the category selected by the reader (between articles in the list).

CPM (1,000 views)

C1 300 x 250 px **C2** 300 x 250 px

C3 300 x 250 px

- Square Pop-Up in the home page view and between panels on subpages (banners always visible on the page).

CPM (1,000 views)

 WHEN?

**4–5
February**
(2 days)

 WHERE?

Warsaw

 WHO?

local government leaders (voivodeship marshals, starosts, city presidents, town and city mayors, treasurers and directors for the local economy), as well as bank leaders, regulators and representatives of local government and bank-related institutions

zbp.pl/Forum-Bankowo-Samorzadowe

Banking and Local Government Forum

The Banking and Local Government Forum 2026 will focus on the most important aspects of cooperation between local governments and banks in the dynamic context of the current situation and future challenges. The 2026 Forum is a unique opportunity to share knowledge, experience and ideas between local government leaders, representatives of the banking sector and experts related to local, financial and technological development. The aim will be to create a space for constructive dialogue, inspiring discussions and joint search for innovative solutions.

The forum is of great interest to both local government officials and financiers (up to several hundred participants offline). Leaders of the banking and local government environment participate in it. Broadcasts and retransmissions from previous editions of the forum achieved high viewing results (over 2,000 views), which makes it possible to reach key recipients and promote the event, as well as its sponsors.

GENERAL PARTNER STATUS

STRATEGIC PARTNER STATUS

- | | |
|---|---|
| <ul style="list-style-type: none"> • Participation in the creation and evaluation of the event agenda (participation in the Program Council). • Substantive participation in the forum agenda – details to be clarified with the supervisor of the event. • Extra ideas and proposals of the General Partner in terms of its promotion – the organizer is open and flexible to their implementation, after prior familiarization and acceptance. • Expert space (max. area 3 × 2 m). • An exhibition of two rollups, including one in the conference room. • Animation on screens displayed in the lobby. • Thanks from hosts at the beginning and end of the Forum. • Exposure of an enlarged logo in information and promotional materials, website. • Conducting an interview with the Partner's representative. • Exposure (the largest area of the exhibition) of the prestigious status of the General Partner. • Post-conference mailing to participants featuring a logo of the General Partner's participating in the event. • Promotion of the event with the issue of the Partner's trademarks and its appearances (retransmissions) on the Internet and in the press. | <ul style="list-style-type: none"> • Substantive participation in the Forum agenda – details to be clarified with the content supervisor of the event. • Expert space (max. area 3 × 2 m). • Exposure of one rollup in the conference room. • Animation on screens displayed in the lobby. • Thanks from hosts at the beginning and end of the Forum. • Exposure of a logo on information and promotional materials, website. • Conducting an interview with the Partner's representative. • Post-conference mailing to participants featuring a logo of the Partner's participating in the event. • Promotion of the event with the issue of the Partner's trademarks and its appearances (retransmissions) on the Internet and in the press. |
|---|---|

PARTNER STATUS

- Substantive participation in the forum agenda – details to be clarified with the supervisor of the event.
- Exposure of one rollup in the conference room.
- Animation on screens displayed in the lobby.
- Exposure of the logo on information and promotional materials, website.
- Promotion of the Partner's trademark event and its appearances (retransmissions) on the Internet and the press.



 WHEN?

24–25
February
(2 days with dinner)

 WHERE?

Warsaw
Hilton Hotel

 WHO?

bank governors, board members, the scientific community, heads of interbank institutions – the Polish Financial Supervision Authority, the National Bank of Poland, the Ministry of Finance
(approx. 450-500 people)

BANK.pl/FB

Banking Forum

The Forum is an annual conference of the banking community during which the most important problems and challenges faced by banks and related institutions are discussed. This is a meeting of bank governors, representatives of the scientific community, the Ministry of Finance, the National Bank of Poland and the Polish Financial Supervision Authority as well as banking infrastructure companies.

It is currently the largest conference event in Poland gathering such a large group of bank management board members.

The next edition of the Banking Forum will have a unique character, as it will be associated with the celebration of the 35th anniversary of the Polish Bank Association. The culmination of the celebration will be a gala dinner planned as part of the Banking Forum. The estimated number of dinner guests is 400-500 people.

GENERAL PARTNER STATUS

PARTNER STATUS

- 10–15-minute introductory speech to the panel or participation of a representative in the discussion panel.
- Exhibition stand/arc wall display (3 x 2 m).
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of three representatives of the company in the Banking Forum.
- The possibility of attaching advertising materials to the participants' folders.
- Spot emission on LCD screens displayed in the lobby (at least 80 emissions x 30 seconds).
- Presentation (2 pages) in the February edition of the BANK Financial Monthly – Gold Edition (35 years of the Polish Bank Association), which will be forwarded to all participants of the Banking Forum. It will also be sent to subscribers and distributors.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.
- Exhibition stand/arc wall display (3 x 2 m).
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of two representatives of the company in the Banking Forum.
- The possibility of attaching advertising materials to the participants' folders.
- Spot emission on LCD screens displayed in the lobby (at least 80 emissions x 30 seconds).
- Presentation (2 pages) in the February edition of the BANK Financial Monthly – Gold Edition (35 years of the Polish Bank Association), which will be forwarded to all participants of the Banking Forum. It will also be sent to subscribers and distributors.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.



 WHEN?

4-5
March
(2 days)

 WHERE?

Warsaw

 WHO?

leaders of the agribusiness market – primarily agricultural production, agri-food processing and related sectors, as well as bank leaders, regulators and representatives of institutions around agribusiness and bank-related institutions

www.zbp.pl/FFA

European Agribusiness Financing Forum

The European Agribusiness Financing Forum 2026 will focus on the most important aspects of agribusiness cooperation. Forum 2026 is a unique opportunity to share knowledge, experience and ideas between agribusiness leaders, representatives of the banking sector and experts related to economic, local, financial and technological development. The aim will be to create a space for constructive dialogue, inspiring discussions and joint search for innovative solutions.

We plan to reach a total of several thousand recipients: several hundred participants offline, and approx. 2–3 thousand via retransmissions. Among the participants, we expect financiers, farmers, agro-entrepreneurs and scientists as well as business environment institutions, including agribusiness consulting. We plan numerous retransmissions, including with the participation of mass media, which should ensure high audience and enable wide reach to key audiences.

GENERAL PARTNER STATUS

STRATEGIC PARTNER STATUS

- | | |
|--|---|
| <ul style="list-style-type: none"> • Participation in the creation and evaluation of the event agenda (participation in the Program Council). • Substantive participation in the forum agenda – details to be clarified with the supervisor of the event. • Extra ideas and proposals of the General Partner in the scope of its promotion – the organizer is open and flexible to their implementation, after prior review and acceptance. • Expert space (max. area 3 × 2 m). • An exhibition of two rollups, including one in the conference room. • Animation on screens displayed in the lobby. • Thanks from hosts at the beginning and end of the Forum. • Exposure of an enlarged logo in information and promotional materials on the website. • Conducting an interview with the Partner's representative. • Exposing (largest exposure area) a prestigious status of the General Partner. • Post-conference mailing to participants featuring a logo of the General Partner's participating in the event. • Promotion of the event with the issue of the Partner's trademarks and its appearances (retransmissions) on the Internet and in the press. | <ul style="list-style-type: none"> • Substantive participation in the forum agenda – details to be clarified with the supervisor of the event. • Expert space (max. area 3 × 2 m). • Exposure of one rollup in the conference room. • Animation on screens displayed in the lobby. • Thanks from hosts at the beginning and end of the Forum. • Exposure of a logo on information and promotional materials, website. • Conducting an interview with the Partner's representative. • Post-conference mailing to participants featuring a logo of the Partner's participating in the event. • Promotion of the event with the issue of the Partner's trademarks and its appearances (retransmissions) on the Internet and in the press. |
|--|---|

PARTNER STATUS

- Substantive participation in the forum agenda – details to be clarified with the supervisor of the event.
- Exposure of one rollup in the conference room.
- Animation on screens displayed in the lobby.
- Exposure of the logo on information and promotional materials, website.
- Promotion of the event with the issue of the Partner's trademarks and its appearances (retransmissions) on the Internet and in the press.



 WHEN?

16
April
(1 day)

 WHERE?

Warsaw
Warsaw Brewery

 WHO?

persons managing electronic, mobile and retail banking departments, transactional banking departments; representatives of bank-related institutions: Polish Bank Association, Financial Supervision Authority, National Bank of Poland

BANK.pl/FUP

Payment Services Forum

The conference is a prestigious meeting of personalities from the world of banking and finance. Among the speakers and discussants, the Payment Services Forum gathers the most outstanding experts in the field of payments.

Acceleration, development, transformation, modern technology – this is how one could summarize not only the achievements of scientists from the last decade, but also the payment market in the last two years. The crazy pace of change that is happening now is the result of constantly surprising events. This rapidly changing world has probably left no one indifferent. It is safe to say that the payment system is one of the areas that are subject to increasingly rapid changes, and the list of challenges is longer than ever before. So are we able to provide a fast and secure payment system at the same time? Do customers keep up with modern solutions? Are the changes in the applicable law our ally? So the question is, how can we help each other? How to act quickly and safely in a way that is understandable to the average consumer during periods of intense change? There is definitely a need for cooperation, sharing knowledge and experience, creating innovative solutions and constant market research.

The common platform where we can do this is the Payment Services Forum. During expert speeches, we will familiarize ourselves with the current situation and try to answer the question of where we are going in the payment market. We will talk about payment innovations, extremely important cybersecurity and changing legal regulations.

STRATEGIC PARTNER STATUS

GENERAL PARTNER STATUS

- | | |
|--|--|
| <ul style="list-style-type: none"> • Granting the Status of Strategic Partner to the Payment Services Forum (PSF). • 25-minute expert speech + participation in a selected discussion panel. • Exhibition stand/arc wall display (3 x 2 m). • Possibility to display an advertising rollup (4 pieces). • Inclusion of the graphic symbol in conference materials and on the website. • Participation of six company representatives in the Payment Services Forum. • Broadcasting an advertising spot on LCD screens during breaks in the session (min. 200 broadcasts x 30 seconds). • The possibility of attaching advertising materials to the participants' folders. • Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process. | <ul style="list-style-type: none"> • Granting the General Partner Status to the Payment Services Forum. • 20-minute expert speech or participation in a discussion panel. • Exhibition stand/arc wall display (3 x 2 m). • Possibility to display an advertising rollup (3 pieces). • Inclusion of the graphic symbol in conference materials and on the website. • Participation of four representatives of the company in the PSF. • Broadcasting an advertising spot on LCD screens during breaks in the session (min. 200 broadcasts x 15 seconds). • The possibility of attaching advertising materials to the participants' folders. • Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process. |
|--|--|



 WHEN?

6
May
(1 day)

 WHERE?

Warsaw
Novotel Centrum Hotel

 WHO?

persons responsible
and supervising the security
of banks, managers of security
units, compliance, audit
(in total approx. 450 people)

BANK.pl/FBB

Bank Security Forum

It is one of the most important annual meetings for the directors and managers of banks responsible for security.

The aim of the conference is not only to promote knowledge about issues related to its subject matter, but above all to exchange experiences between people dealing with similar problems and challenges on a daily basis. Discussing these issues and their potential solutions, we will show how the issues of safety, audit, safety supervision and risk management are changing, as well as trends and innovations in this area. The conference is a place for meetings and exchange of experience of both managerial staff and technical experts.

The conference aims to present and analyze among the members of the management of banks the joint organization of activities in the field of bank security, ways of counteracting and combating crime in the banking sector.

GENERAL PARTNER STATUS

- 20-minute expert speech.
- Possibility to organize your own exhibition stand in the backstage of the meeting (3 x 2 m).
- Participation of five representatives of the company in the conference.
- Inclusion of the graphic symbol in conference materials and on the website.
- Inserted materials into conference files.
- Spot emission on LCD screens displayed in the lobby (min. 80 emissions x 30 seconds).
- Exhibition of three rollups.
- Two-page presentation in the topic of the issue of the BANK Financial Monthly – Security at bank.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.

PARTNER STATUS

- Possibility to organize your own exhibition stand in the backstage of the meeting (3 x 2 m).
- Participation of three representatives of the company in the conference.
- Inclusion of the graphic symbol in conference materials and on the website.
- Inserted materials into conference files.
- Spot emission on LCD screens displayed in the lobby (min. 80 emissions x 30 seconds).
- Exposure of two rollups.
- Two-page presentation in the topic of the issue of the BANK Financial Monthly – Security at bank.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.

PRESENTATION ON THE SECURITY AT BANK TOPIC OF THE BANK FM

- The BANK Financial Monthly will be sent to conference participants, as well as subscribers and distributors.
- Presentation – 2 pages (article+advertisement).



📍 WHEN?

**20–21
May**
(2 days)

📍 WHERE?

Łochów
Pałac Łochów and Folwark

👤 WHO?

governors, vice-presidents of cooperative banks, directors and heads responsible for the implementation of technology in cooperative banks (in total approx. 400 people)

[BANK.pl/FTBS](https://www.bank.pl/FTBS)

Cooperative Banking Technology Forum and the gala of the National Ranking of Outstanding Cooperative Banks

The cooperative banking sector is developing very dynamically and, unlike many other industries, needs modern and secure information and technological solutions. Keeping up with, and often getting ahead of, competition on local markets requires investments made by cooperative banks in modern technologies.

The Forum is attended by governors and vice presidents, as well as directors and heads interested in the development of cooperative banks. An important part of it is the evening banquet, during which the winners of the National Ranking of Outstanding Cooperative Banks will be awarded. Its results will be published in the May edition of The BANK Financial Monthly – Modern Cooperative Bank, which will be received by the participants of the Forum and the gala.



GENERAL PARTNER STATUS

- 15-minute expert speech or participation in a discussion panel.
- Exhibition stand/arc wall display (3 x 2 m).
- Possibility to display an advertising rollup (3 pieces).
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of five representatives of the company in the FTBS and a beautiful banquet, during which the awards of the National Ranking of Outstanding Cooperative Banks will be awarded.
- Presentation (2 pages) in the report Modern Cooperative Bank by the National Ranking of Outstanding Cooperative Banks. It will be awarded to Forum participants. It will also reach subscribers and distributors.
- Broadcasting an advertising spot on LCD screens during breaks in the session (min. 200 broadcasts x 30 seconds).
- The possibility of attaching advertising materials to the participants' folders.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.

PARTNER STATUS

- Exhibition stand/arc wall display (3 x 2 m).
- Possibility to display an advertising rollup (2 pieces).
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of three representatives of the company in the FTBS and a ceremonial banquet during which the awards of the National Ranking of Outstanding Cooperative Banks will be awarded.
- Presentation (2 pages) in the report Modern Cooperative Bank by the National Ranking of Outstanding Cooperative Banks. Modern Cooperative Bank award will be awarded to Forum participants. It will also reach subscribers and distributors.
- Broadcasting an advertising spot on LCD screens during breaks in the session (min. 100 broadcasts x 30 seconds).
- The possibility of attaching advertising materials to the participants' folders.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.



 WHEN?

9–10
June
(2 days)

 WHERE?

Warsaw-Józefów
Holiday Inn Resort

 WHO?

directors and employees of legal, compliance and debt collection departments, attorneys-at-law and legal advisors
(approx. 200–250 people)

BANK.pl/KPB

Congress on the Banking Law

The Congress on the Banking Law is an annual meeting of persons responsible for supervising legal policy in Polish banks. During the Congress, the most important problems and challenges faced by banks' legal departments are discussed – in particular the latest jurisprudence, recent legal changes and related implementation projects in banks. The last edition of the Congress was devoted to leading topics related to the functioning of the banking sector: including the boundaries of consumer protection, as well as the Europeanization of law and the role of CJEU jurisprudence in the legal regulation of banking.



GENERAL PARTNER STATUS

- Extended participation in the event agenda (e.g. participation in two discussion panels).
- 2 x rollup in the meeting room and one in the foyer.
- Presentation of the Partner's logo in information and promotional materials related to the Congress (event agenda, banners, website).
- Participation of four representatives of the Partner in the Congress (as a listener).
- The exhibition stand can be displayed in the foyer.
- The possibility of broadcasting the Partner's advertising spot on LCD monitors displayed in the foyer.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.

PARTNER STATUS

- Participation in a discussion panel or a 15-minute lecture.
- 2 x rollup in the meeting room and one in the foyer.
- Presentation of the Partner's logo in information and promotional materials related to the Congress (event agenda, banners, website).
- Participation of four representatives of the Partner in the Congress (as a listener).
- The exhibition stand can be displayed in the foyer.
- The possibility of broadcasting the Partner's advertising spot on LCD monitors displayed in the foyer.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.



 WHEN?

24
June
(1 day)

 WHERE?

Warsaw
Novotel Centrum Hotel

 WHO?

management staff of banks, presidents, board members, directors and experts responsible for IT and modern technologies in banks (the total number of participants is estimated at several hundred people)

BANK.pl/BankTech

BankTech

Banking Horizons

BankTech 2026 is an event dedicated to IT trends that will shape the banking sector in the coming years, providing participants with an in-depth analysis of the latest technologies and innovations. The agenda will include inspiring lectures, discussion panels that will allow you to learn about key issues such as artificial intelligence, cybersecurity, as well as modern solutions in the field of data analysis and process automation.

The BankTech conference is a great opportunity to establish valuable contacts, exchange experiences and gain knowledge that will help participants be at the forefront of the technological revolution in the banking industry.

Part of the BankTech – Banking Horizons initiative is the Bank Ranking by the BANK Financial Monthly – one of the most prestigious and most frequently cited rankings of banks in Poland.



GENERAL PARTNER STATUS

PARTNER STATUS

- 20-minute expert speech or participation of a company representative in a discussion panel.
- Two-page article – presentation of the company in the publication of the XXXI Ranking of Banks by BANK FM 2026, which will be an integral part of the June edition of the BANK Financial Monthly.
- Exhibition stand/arc wall display (3 x 2 m).
- Inclusion of the graphic symbol in conference materials and on the website.
- Spot emission on LCD screens displayed in the lobby (at least 200 emissions x 30 seconds).
- Participation of five representatives of the company in the conference.
- The possibility of attaching advertising materials to the participants' folders.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.
- Two-page article – presentation of the company in the publication of the XXXI Ranking of Banks by BANK FM 2026, which will be an integral part of the June edition of the BANK Financial Monthly.
- Exhibition stand/arc wall display (3 x 2 m).
- Inclusion of the graphic symbol in conference materials and on the website.
- Spot emission on LCD screens displayed in the lobby (at least 100 emissions x 30 seconds).
- The participation of three representatives of the company.
- The possibility of attaching advertising materials to the participants' folders.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.



 WHEN?

June
(2 days)

 WHERE?

Warsaw

 WHO?

representatives of SMEs,
bank leaders, regulators and
representatives of business- and
bank-related institutions

zbp.pl/ForumMMSP

Micro, Small and Medium Entrepreneurs' Finance Forum

The Forum is a kind of annual cross-sectoral review approaching business cooperation, a roundtable of financial institutions and entrepreneurs, where current and strategic issues of the coexistence of both sectors are discussed. From a joint analysis of entrepreneurs' access to credit and other financial services, through a discussion on regulatory conditions, to planned remedies, including new instruments of public financing support. During this year's Forum, the latest reports on the state and prospects of the credit market and the state of innovation of the economy, along with the possibilities of financing its development, will be presented, including the opinions of ambitious customers of banks and other financial institutions. We also encourage polemics with regulators and market champions on financial innovations for business and the conditions for conducting and financing modern business activities. The extremely valuable area of interaction will also be the possibility of direct, individual consultations with experts of financial and public institutions.

GENERAL PARTNER STATUS

STRATEGIC PARTNER STATUS

- | | |
|--|---|
| <ul style="list-style-type: none"> • Participation in the creation and evaluation of the event agenda (participation in the Program Council). • Substantive participation in the forum agenda – details to be clarified with the supervisor of the event. • Extra ideas and proposals of the General Partner in the field of its promotion – the organizer is open and flexible to their implementation, after prior review and acceptance. • Expert space (max. area 3 × 2 m). • An exhibition of two rollups, including one in the conference room. • Animation on screens displayed in the lobby. • Thanks from hosts at the beginning and end of the Forum. • Exposure of an enlarged logo in information and promotional materials, website. • Conducting an interview with the Partner's representative. • Exposure (the largest area of the exhibition) of the prestigious status of the General Partner. • Post-conference mailing to participants featuring a logo of the General Partner's participating in the event. • Promotion of the event with the issue of the Partner's trademarks and its appearances (retransmissions) on the Internet and in the press. | <ul style="list-style-type: none"> • Substantive participation in the Forum agenda – details to be clarified with the content supervisor of the event. • Expert space (max. area 3 × 2 m). • Exposure of one rollup in the conference room. • Animation on screens displayed in the lobby. • Thanks from hosts at the beginning and end of the Forum. • Exposure of a logo on information and promotional materials, website. • Conducting an interview with the Partner's representative. • Post-conference mailing to participants featuring a logo of the Partner's participating in the event. • Promotion of the event with the issue of the Partner's trademarks and its appearances (retransmissions) on the Internet and in the press. |
|--|---|

PARTNER STATUS

- Substantive participation in the forum agenda – details to be clarified with the content supervisor of the event.
- Exposure of one rollup in the conference room.
- Animation on screens displayed in the lobby.
- Exposure of a logo on information and promotional materials, website.
- Promotion of the event with the issue of the Partner's trademarks and its appearances (retransmissions) on the Internet and in the press.

📍 WHEN?

3
September
(1 day)

📅 WHERE?

Warsaw
Novotel Centrum Hotel

👤 WHO?

heads of cash handling departments in banks, members of bank management boards, representatives of interbank institutions – Polish Bank Association, Financial Supervision Authority, National Bank of Poland (approx. 200–250 people)

BANK.pl/KOG

Cash Handling Congress

Despite the passage of years, advertising many different ways and methods of cashless payments, cash still remains the favorite payment method of Poles. We have the greatest sympathy for and trust in cash.

Congress on Cash Handling has gained the reputation of an open discussion platform, where the main market participants and technology providers discuss the future of cash in Poland and plan its modern and safe circulation. This was also the case at the last X Congress.

The entities that actively participate in the process of logistics of cash values in Poland are the National Bank of Poland, banks, operators of banking networks, suppliers of modern technologies related to cash handling, as well as companies dealing with its processing and guaranteeing its safe storage and transport.

This is the only opportunity to learn about the expectations of market participants and the possibility of applying the latest technological solutions in cash value logistics.

GENERAL PARTNER STATUS

PARTNER STATUS

- 20-minute lecture or participation of a company representative in a discussion panel.
- Exhibition stand/arc wall display (3 x 2 m).
- The possibility of displaying two advertising rollups.
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of three representatives of the company in the Congress.
- Broadcasting an advertising spot on an LCD screen during breaks in the session (min. 100 broadcasts x 30 seconds).
- The possibility of attaching advertising materials to the participants' folders.
- Presentation (2 pages) in the BANK Financial Monthly 08/2026 – special report called the Optimization of cash handling costs.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.
- Exhibition stand/arc wall display (3 x 2 m).
- Possibility to place an advertising rollup.
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of two representatives of the company in the Congress.
- Broadcasting an advertising spot on an LCD screen during breaks in the session (min. 70 broadcasts x 30 seconds).
- The possibility of attaching advertising materials to the participants' folders.
- Presentation (2 pages) in the BANK Financial Monthly 08/2026 – special report called the Optimization of cash handling costs.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.



 WHEN?

16–17
September
(2 days)

 WHERE?

Warsaw
DoubleTree by Hilton

 WHO?

governors, vice-presidents of cooperative banks, representatives of financial supervisory institutions and banking-related institutions (in total approx. 450 people)

BANK.pl/FLBS

Forum of Cooperative Bank Leaders

The Forum of Cooperative Bank Leaders is the largest annual gathering of cooperative bank decision-makers in Poland. The meeting will be devoted to important issues of the Polish cooperative banking sector. The Forum is attended by approx. 400 presidents and members of the management boards of cooperative banks. The event is organized by the Polish Bank Association and associated banks: BPS SA and SGB-Bank SA. The main issues of the Forum will be, among others, the assessment of the current economic situation of cooperative banks and their competitive position, the economic condition of the cooperative banking sector, development prospects, as well as proposals for actions and regulations aimed at increasing the efficiency of the sector on the increasingly demanding financial market. The media patron of the Forum of Cooperative Bank Leaders is the BANK Financial Monthly.

Especially for FCBL, a special report called Modern Cooperative Bank will be prepared, which will be an addition to the BANK Financial Monthly 09/2026. The NBS report will be forwarded to the Forum participants, as well as sent to subscribers (approx. 70% of cooperative banks in Poland).

GENERAL PARTNER STATUS (MAX. 6 COMPANIES)

PARTNER STATUS

- 15-minute expert speech or participation in a discussion panel.
- Exhibition stand/arc wall display (3 x 2 m).
- The possibility of displaying up to three advertising rollups.
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of three representatives of the company in the Forum.
- Two-page presentation (e.g. article + advertisement) in the special report Modern Cooperative Bank of the BANK Financial Monthly.
- Spot emission on LCD screens displayed in the lobby (at least 250 emissions x 30 seconds).
- The possibility of attaching advertising materials to the folders that each participant will receive.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.

- Exhibition stand/arc wall display (3 x 2 m).
- The possibility of displaying two advertising rollups.
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of two representatives of the company in the Forum.
- Broadcasting an advertising spot on an LCD screen during breaks in the session (min. 100 broadcasts x 30 seconds).
- Two-page presentation (e.g. article + advertisement) in the special report Modern Cooperative Bank of the BANK Financial Monthly.
- The possibility of attaching advertising materials to the folders that each participant will receive.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.

PRESENTATION IN THE MODERN COOPERATIVE BANK REPORT (09/2026), TWO PAGES:

- Two-page presentation in a special report called Modern Cooperative Bank.
- Participation of a company representative in the Forum and a ceremonial banquet.



 WHEN?

22–23
October
(2 days)

 WHERE?

Warsaw-Józefów
Holiday Inn Resort

 WHO?

representatives of the banking and development and insurance sectors, real estate brokers, property appraisers, financial advisers, representatives of the central administration and local government, employees of central offices (UKNF, UOKiK etc.), as well as the scientific community

BANK.pl/KFN

XXII Congress on Real Estate Financing

The conference has a real impact on the housing market in Poland. It is an annual forum for the exchange of thoughts and experiences of all institutions and institutions related to real estate financing. As in every year, the participants of the Congress will include, among others, representatives of the central and local government administration, representatives of the banking sector representing the National Bank of Poland, the Office of the Polish Financial Supervision Authority, the Polish Bank Association and most banks active on the Polish market, representatives of the insurance sector, the scientific community, representatives of the development community and property appraisers. During the Congress, the GLASS HOUSES award will be presented.

Our offer is addressed to banks, insurance companies, foreign exchange companies, construction companies, debt collection companies and companies servicing banks or cooperating in areas related to mortgage lending.

GENERAL PARTNER STATUS

PARTNER STATUS

- Granting the status of General Partner of the Congress on Real Estate Financing.
- 20-minute expert speech.
- Exhibition stand/arc wall display (3 x 2 m).
- Possibility to display an advertising rollup (3 pieces).
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of four representatives of the company in the Congress.
- Broadcasting an advertising spot on LCD screens during breaks in the session (min. 200 broadcasts x 30 seconds).
- The possibility of attaching advertising materials to the participants' folders.
- Granting the status of Partner of the Congress on Real Estate Financing.
- Exhibition stand/arc wall display (3 x 2 m).
- Possibility to display an advertising rollup (2 pieces).
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of two representatives of the company in the Congress.
- Advertising spot broadcast on the LCD screen during breaks in the session (min. 100 broadcasts x 15 sec.).
- The possibility of attaching advertising materials to the participants' folders.



 WHEN?

24
November
(1 day)

 WHERE?

Warsaw
Hotel Hilton

 WHO?

CIO, COO, representatives of the management board responsible for technology in banks, directors of business departments of banks (more than over 600 people)

ITBANK.pl

IT@BANK

The largest conference in Poland devoted to issues related to banking IT.

Every year, several hundred outstanding IT experts from banks and insurance companies, representatives of the world of science and bank supporting infrastructure companies participate in it. During the conference, activities with the highest priority in the field of technology will be discussed, which should be taken into account in the context of the current market situation in virtually every major financial institution.

An important part of the IT@BANK 2026 conference will be the presentation of the results of special research prepared in cooperation with consulting companies, as well as the award ceremony of the next edition of the ranking of IT companies working for the needs of the financial sector, prepared by the editors of the BANK Financial Monthly.

GENERAL PARTNER STATUS

PARTNER STATUS

- | | |
|---|---|
| <ul style="list-style-type: none"> • 15-minute expert speech or participation in a discussion panel. • Exhibition stand/arc wall display (3 x 2 m). • Inclusion of the graphic symbol in conference materials and on the website. • Invitation for three representatives of the company to participate in the conference (the price of each additional invitation is PLN 2,800 net). • Placement of a graphic mark on the cover of the IT@BANK 2026 special report. • Two-page presentation in the IT@BANK 2026 report (e.g. advertisement + article) – the report will be an addition in the BANK Financial Monthly. It will also be distributed among the conference to the conference participants. • An advertising spot broadcast on LCD screens displayed in the lobby (min. 60 broadcasts x 30 sec.). • Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution's name, job title, e-mail address) of people who agreed to this during the registration process. | <ul style="list-style-type: none"> • Exhibition stand/arc wall display (3 x 2 m). • Inclusion of the graphic symbol in conference materials and on the website. • An invitation for two representatives of the company to participate in the conference (the price of each additional invitation is PLN 2,800 net). • Placement of a graphic mark on the cover of the IT@BANK 2026 special report. • Two-page presentation in the IT@BANK 2026 report (e.g. advertisement + article) – the report will be an addition in the BANK Financial Monthly. It will also be distributed among the conference to the conference participants. • An advertising spot broadcast on LCD screens displayed in the lobby (min. 20 broadcasts x 30 sec.). • Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution's name, job title, e-mail address) of people who agreed to this during the registration process. |
|---|---|

PRESENTATION IN THE IT@BANK2026 PUBLICATION

A FULL-PAGE ADVERTISEMENT IN THE IT @BANK 2026 PUBLICATION

- Two-page presentation (e.g. an article) in the IT@BANK 2026 report which will be an addition to the November edition of the BANK Financial Monthly. It will also be distributed among IT@BANK 2026 conference attendees.



 WHEN?

9
December
(1 day)

 WHERE?

Warsaw
Novotel Centrum Hotel

 WHO?

persons responsible
and supervising the security of
banks, managers of IT and physical
security units, compliance, audit,
AML etc.
(in total approx. 150–200 people)

BANK.pl/Safebank

SafeBank

It is one of the most important meetings for bank directors and managers responsible for security.

The aim of the conference is not only to promote knowledge on issues related to its subject matter, but above all to exchange experiences between people dealing with similar problems and challenges on a daily basis. While discussing these issues and their potential solutions, we will show how the considerations of safety, audit, safety supervision and risk management are changing, as well as trends and innovations in this area. During the previous edition of the conference, the following topics were discussed:

- CER – bank as a critical infrastructure entity
- Disinformation targeting financial services
- Do you know who you work with? How to effectively protect a bank against internal fraud and threats from employees?
- The conference aims to present and analyze, among bank managers, the common organization of activities in the field of bank security, ways of counteracting and combating crime in the banking sector.

GENERAL PARTNER STATUS

PARTNER STATUS

- 20-minute expert speech or participation in a discussion panel.
- Exhibition stand/arc wall display (3 x 2 m).
- Possibility to display an advertising rollup (3 pieces).
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of four representatives of the company in the Conference.
- Broadcasting an advertising spot on LCD screens during breaks in the session (min. 200 broadcasts x 30 seconds).
- The possibility of attaching advertising materials to the participants' folders.
- Two-page presentation in the December edition of the BANK Financial Monthly.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.
- Exhibition stand/arc wall display (3 x 2 m).
- Possibility to display an advertising rollup (2 pieces).
- Inclusion of the graphic symbol in conference materials and on the website.
- Participation of two representatives of the company in the conference.
- Advertising spot broadcast on the LCD screen during breaks in the session (min. 100 broadcasts x 15 sec.).
- The possibility of attaching advertising materials to the participants' folders.
- Two-page presentation in the December edition of the BANK Financial Monthly.
- Sharing the list of participants after the event together with contacts (name, surname, bank/company/ institution name, job title, e-mail address) of people who agreed to this during the registration process.



📍 WHEN?

**January–
–December**

📅 WHERE?

Warsaw
Banker's Club

👤 WHO?

target group to be agreed with the partner – managers in the banking sector (directors, representatives of the management board of banks)

Expert debate

The debate of the BANK Financial Monthly is an ad hoc meeting – at the request of the company concerned. Each debate is a closed expert meeting of managers in banks.

The topic of the debate and the selection of participants are each time determined on the basis of the concept presented by the company supporting the organization of the debate. The duration of the debate organization is estimated to take approx. 6 weeks (inviting participants) while conducting it is between 2 and 3 hours.

THE EDITORIAL STAFF OF THE BANK FINANCIAL MONTHLY UNDERTAKE TO:

- organise and conduct the debate,
- invite participants (approx. 5–9 bankers at the level of at least a director),
- rent a room at the Banker's Club (at 6 Smolna Street in Warsaw),
- provide catering (snacks and drinks) and the photographer, the participation of the editor of the BANK Financial Monthly (as the moderator of the debate),
- prepare a story for the magazine,
- publish a 3–4-page report in a pre-determined edition of the BANK Financial Monthly.





It's good to know more about banking

2026

ANNUAL SUBSCRIPTION

11 editions
(July-August:
combined edition)



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BANK.PL



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PLN
119

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2019-2025

7 editions
77 workshops
495 hours of workshops
731 experts
5,158 participants

2026

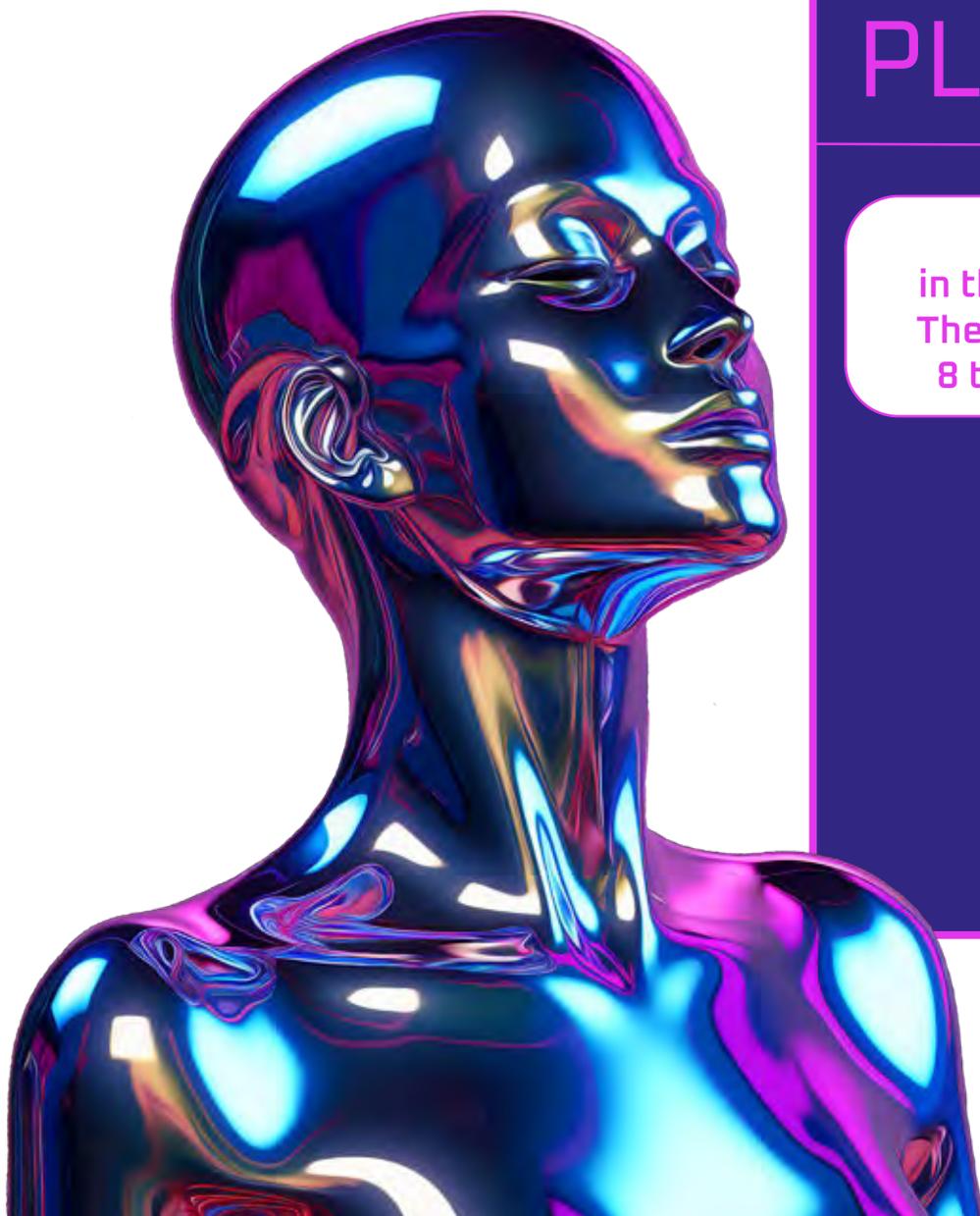
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Topics

The most current and future-oriented digital issues. Detailed, in-depth and, above all, substantive speeches. Open discussion. Time to ask questions.

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- Payment services
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- Customer experience
- Identification, Authentication, Security
- Digital transformation of the bank.

Take part in the eighth edition of the online interactive workshop on modern digital solutions. Join Digital Banking Academy 2026 as a participant or partner of the edition!

Contact

Katarzyna Cechowska-Jastrzębska
k.cechowska@wydawnictwocpb.pl
phone (22) 623 84 53; cell phone 885 885 923

Speakers

Outstanding experts and practitioners representing leading law firms, the largest banks, outstanding technology suppliers, university employees, consulting companies and the most innovative companies from Poland and the world.

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We discuss each keynote topic from a legal, regulatory, business and technological perspective. This will make you fully understand the area in question, learning about the benefits, challenges and limitations from several perspectives.

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Save your time. Join us and gain a condensed dose of knowledge during an all-day, interactive online training.



Learn more

BANKING FORUM

2026

» **Feb. 24-25, 2026**

Hilton Hotel, Warsaw

Save^{the}
Date



ZWIĄZEK BANKÓW POLSKICH

The meeting that sets the direction for the entire financial sector.

The most important leaders, the most important topics,
the biggest event:

- » Meet the leaders of the sector and be part of the most important conversations in the Polish banking.
- » The culmination point of the 35th anniversary of the Polish Bank Association
- » Special Edition of the Bank Financial Monthly [02/2026] - Gold Edition

**We invite you
to participate!**



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IT EVENT OF
THE BANKING
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ITBANK.pl

2026
bank

THE MOST IMPORTANT CONFERENCES OF THE BANKING SECTOR

20
26

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